Africa, Kenya

CELO K Gather

Scaling Web3 adoption and Future in Africa.

September 10th, 2024

Why *Africa?*

High growth potential in underserved markets, a supportive regulatory environment, diverse investment opportunities, and the chance to drive social impact and innovation, particularly in the rapidly evolving tech and blockchain sectors.

Destination: *Nairobi*

Nairobi, Kenya, offers a strategic opportunity to tap into Africa's high-growth potential, rapidly evolving tech ecosystem, active community and favourable regulatory environment, providing access to the presence of complimentary events happening around the same season (ETHSafari) and having strong partners.
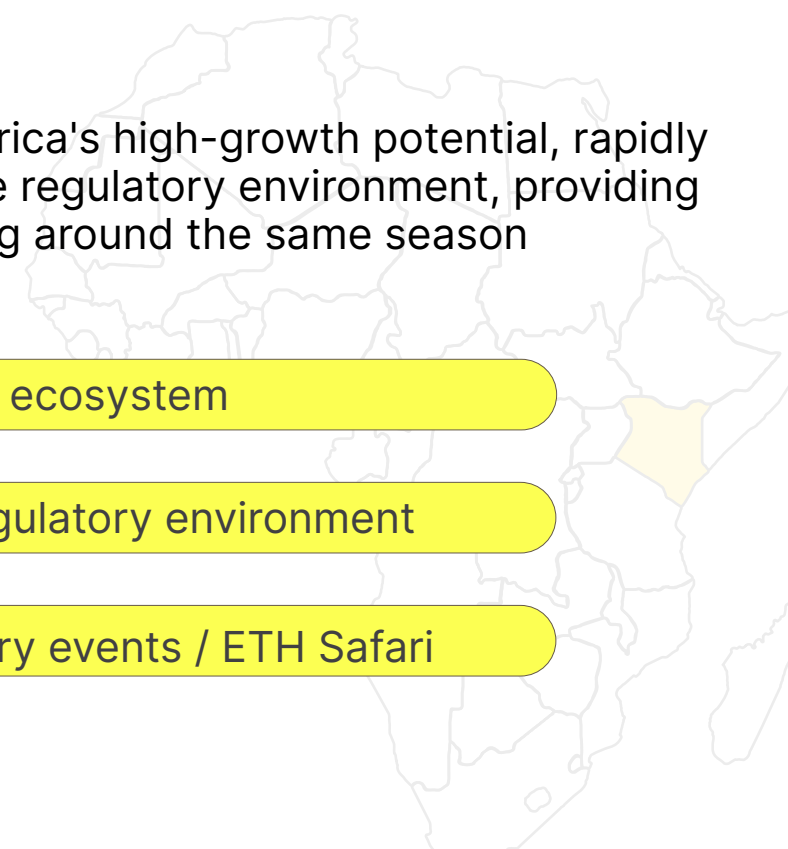
- 📈 Africa's high-growth potential
- ✓ Active community
- 👥 Strong web3 partners
- 🛡 Good infrastructure/ safety

- Evolving tech ecosystem
- Favorable regulatory environment
- complimentary events / ETH Safari

Our Target *Audience*:

Connecting Visionaries, Innovators, and Changemakers in Africa's Blockchain Revolution

- Project Builders
- Founders
- Web3 Developers
- Celo Community Members
- Web3 Investors interested in Africa
- University developer clubs

Our *Focus* Areas:

- Developer Acquisition
- Incubator Programs & Accelerator program
- Community Growth

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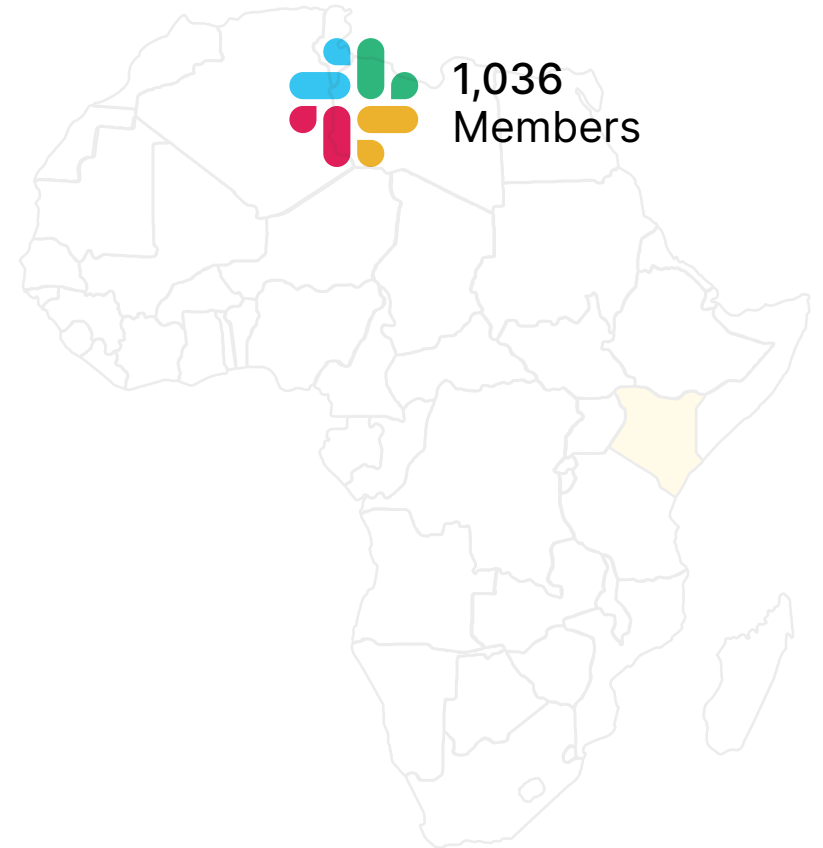
Our *Community*

Celo Africa DAO in different African ecosystems i.e. Kenya, Uganda, Nigeria, Ghana & South Africa

5,620
Followers

1,088
Members

1,036
Members

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Gather

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Celo Gather Africa, *Kenya*

A one-day tech summit followed by the Biggest web3 event in Africa, ETHSafari: Kenya

Celo Ecosystem Happy Hour —————— Sept 9th, 2024, 7pm - 10pm EAT —————— Nairobi, Nairobi County

Builders' Workshop —————— Sept 10th, 2024, 10am - 3pm EAT —————— Golden Tulip, Westlands Nairobi

Community Event —————— Sept 10th, 2024, 5pm - 10pm EAT —————— Workstyle Africa, 1 Park Avenue, !st Parklands, Nairobi

Highlights of Past Events

For the past year, we have successfully hosted the biggest side event at EthSafari, 2023

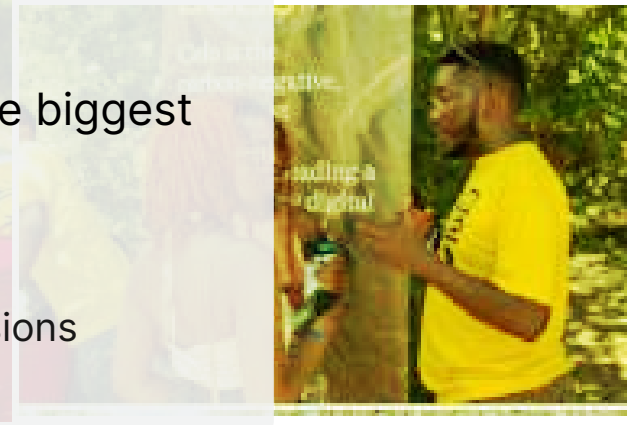**Attendees:** 200+   **Speakers:** 10+   **Sponsors:** 5+

Countries Involved: 12+   **Social Media:** 10k + impressions
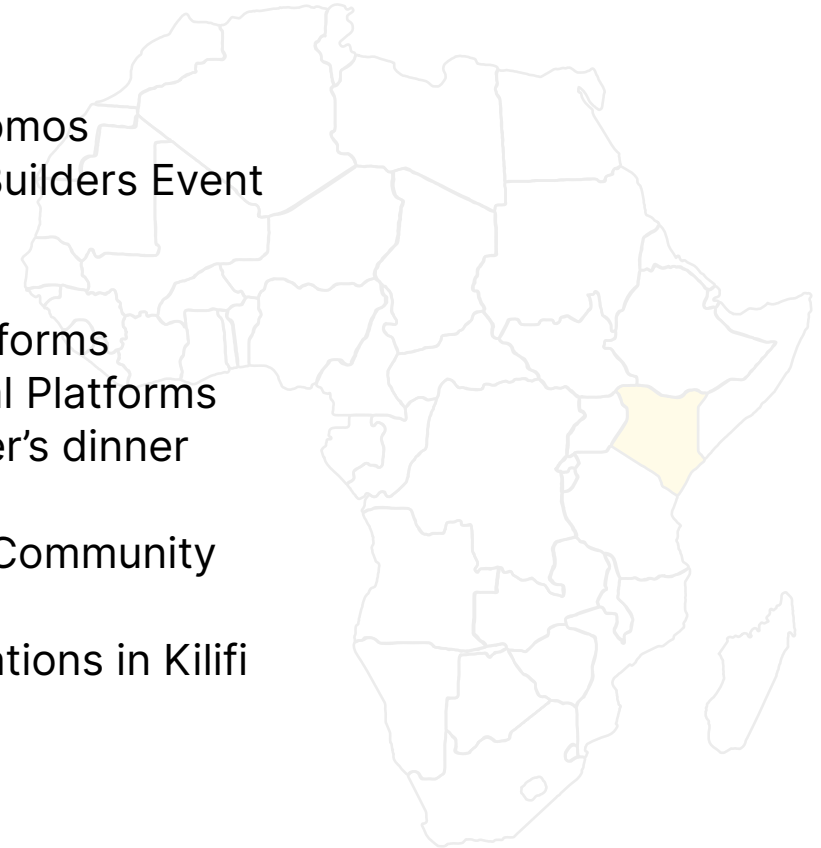
Sponsorship Packages

We want you to create a memorable and impactful experience based on our synergies as a partner
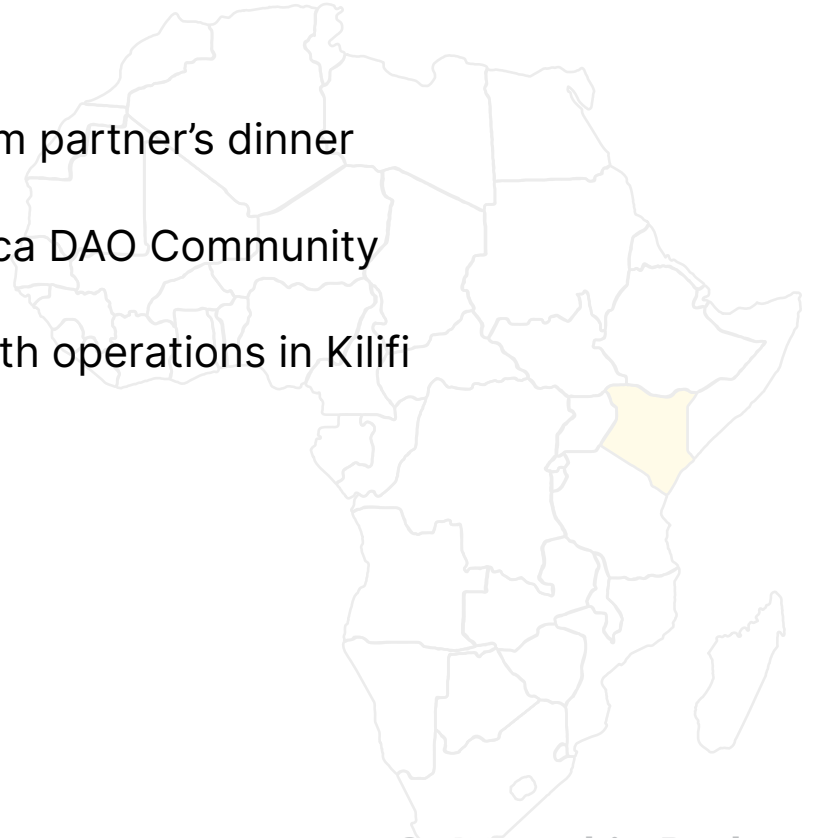
Platinum

$3,500

Sold Out

- Logo on all Digital & Physical Promos
- Allocated workshop session at Builders Event
- 2 Allocated Speaker slots
- 2 panel Slot
- Prominent feature on Social Platforms
- Co-Marketing products on Social Platforms
- 7 Seats at the Ecosystem partner's dinner
- Newsletter feature
- Twitter spaces with Africa DAO Community
- Feature on the website
- 5 people to support booth operations in Kilifi

Gold

$2,500

- Logo on all Digital & Physical Promos
- Allocated workshop session at Builders Event
- Co-Marketing products on Social Platforms
- 1 Allocated Speaker slots
- 1 panel Slot
- Social shoutouts
- 4 Seats at the Ecosystem partner's dinner
- Newsletter feature
- Twitter spaces with Africa DAO Community
- Feature on the website
- 2 people to support booth operations in Kilifi

Silver
$1,500

- Logo on all Digital & Physical Promos
- 1 Allocated Speaker slot.
- 2 Seats at the Ecosystem partner dinner.
- 1-panel slot.
- Newsletter Shoutout.
- Feature on the website.
- 1 Person to support booth operations in Kilifi

Bronze
$750

- Logo on all Digital & Physical Promos.
- Newsletter Shoutout.
- Feature on the website.
- 1 Seat at the Ecosystem partner's dinner

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Core Team & Organizers

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